

October 29, 2007

Peter Rosegarten
The Conversation Company
1044 Northern Boulevard
Suite 304
Roslyn, NY 11576

RE: Paul Mecurio at Fujifilm Z10 Launch Party

Dear Mr. Rosegarten:

I wanted to thank you very much for your help in facilitating Paul Mecurio's appearance at our Fujifilm Z10 Digital Camera Launch Party last week at Irving Plaza in NYC.

Paul not only served as the host for our event, but he greatly enhanced it with his professionalism. He brought his quick wit and personality, and specially tailored his performance to our audience of twentysomethings.


He gave much thought to our agenda, carefully and cleverly incorporating our product messages within his unique ideas on entertaining a crowd with a limited attention span.

He worked very well with the audience, which also included Fujifilm executives. His humor was well-suited for the occasion, and he was very flexible and truly wanted to do a great job for us. Even in the face of an unplanned fire alarm going off in the middle of the event, Paul used his improvisational skills to keep the crowd going until the event could resume.

I would highly recommend Paul Mecurio for other similar occasions, and should Fujifilm need his services again, we will definitely be calling.

Again, thanks for your help.

Sincerely,



Diane Rainey
Group Manager
Corporate Communications